

Markerstudy Group Signs Agreement with Inter-est to Supply Inter-cept Triage

Markerstudy Insurance has signed an agreement with Inter-est to adopt Inter-cept, the triage software platform.

Markerstudy have already rolled out the software across the third party intervention teams, allowing the early identification of total loss claims, fast track repairs and mobile repair opportunities. Future phases will address related needs for first party claims.

Using predictive analytics, Inter-cept empowers Markerstudy claims handlers to make informed decisions - aligned to the best route a damaged vehicle should take - without the extra costs and delays of involving additional engineering resources.

Elaine Clarke, Group Third Party Claims Operations Manager at Markerstudy commented:

“Since we commenced using Inter-cept in our Intervention Team, we have seen positive outcomes on all our Key Performance Indicators. These results have been delivered with a continued focus on customer satisfaction”

Ian Douglas, Head of Sales and Marketing at Inter-est added:

“As a technology business in the insurance claims and automotive sectors, we are committed to driving value in the claims supply chain. It’s clear that Markerstudy Insurance already have an efficient and effective third party team so it was particularly pleasing they were able to enhance their level of performance still further using our Inter-cept Software.”

Note for Editors:

Headquartered in Wilmslow near Manchester, Inter-est is a technology company providing value led software platforms and systems to all key stakeholders in the motor claim supply chain.

For more Information, contact Ian Douglas, Head of Sales and Marketing, Inter-est:

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